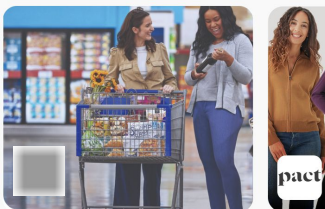


WAREHOUSE CLUB MEMBERSHIP CASE STUDY



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11% OF SELECTIONS MAKE PURCHASE IN Q1-2023



CPA AT/UNDER TARGET

\$150K MONTHLY BUDGET, 50% CONVERSION LIFT WITH RETARGETING EMAILS



FULLY MANAGED SERVICE

OPTIMIZED LANDING PAGE & REMARKETING EMAILS



STRONG DISCOVERY TO PURCHASE FUNNEL

20% CATEGORY SELECTION

29% GIFT SELECTION

11% CONVERSION

