

# VERIFIABLE WAY TO DRIVE TRAFFIC & ACQUIRE CUSTOMERS



**Nift is redefining how restaurants acquire customers.**

Rather than only running ads in traditional channels, restaurants use Nift to bring in customers in a way that feels like getting a thank-you gift.

**100% trackable** customer acquisition

**Cost that rivals paid digital ads**

**Easy to process:** no POS integration

**Geo-Targeting:** bring in customers where traffic is needed most

**Collect first-party data:** grow your database with name, email, and opt-in permission to re-market

**LEARN MORE**

[www.GoNift.com/Restaurants](http://www.GoNift.com/Restaurants)



**“The best result is our check averages are higher with a Nift transaction than a typical transaction.**

These folks are coming in and they’re not dining just for themselves.”

— James Buell, COO  
**WOB Bar & Kitchen**





# DRIVE TRAFFIC AND GET NEW CUSTOMERS

**By operating in a brand-safe, closed partner ecosystem,** Nift's patented AI drives traffic with thank-you gifts that can be redeemed at your restaurant in-person and as a direct online order, bypassing 3rd party apps. Every new customer and transaction is tracked with 100% footfall attribution.

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BRING IN CUSTOMERS  
FROM THESE PARTNERS

