Nift ®

CREATE POSITIVE CUSTOMER EXPERIENCES AND REVENUE BY SAYING THANK YOU

Give high-value gifts without incremental costs.

What is Nift?

Nift supports a closed ecosystem of premium consumer apps, enabling them to give millions of exclusive, high-value 'thank you' gifts at key customer life-cycle moments, without incremental costs.

A partnership program that's individualized to your business needs.

- Native brand integration matches your look and feel
- Proprietary AI maximizes gift selection and net revenue
- Control when, to whom, and how to show your thanks
- Increase ARPU and customer loyalty with 'thank you' gifts
- New recurring revenue goes right to your bottom line

Give real gifts. Not ads or affiliate offers.

Thanked customers come back again and again.

- 89% of consumers love their gift
- 72% will purchase from the brand again

Tripadvisor

iHeartRADIO

ParkMobile

afterpay

meetup

mindbody

tinder

There's no better way to understand the magic of Nift than to try it yourself.

SAY THANKS ANYWHERE

Generate revenue every time.

How Nift Works:

STEP 1: Nift sources gifts from top DTC brands like Thrive Causemetics, Forever Wick, Liquid I.V., and local restaurants like World of Beer.

STEP 2: Your customer completes an action, like writing a review, making a payment, or upgrading a membership.

STEP 3: You thank your customer with a personalized, high-value gift generated by Nift's patented A.I.

STEP 4: The brand pays Nift a CPC when your customer selects a gift.

STEP 5: You generate revenue at no cost through gift selection. Nift shares **the revenue** with you.

Fast and easy implementation

Our team handles everything from strategy to implementation to optimization, so you don't have to worry about mastering another software application.
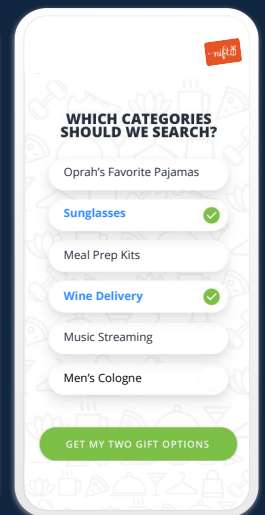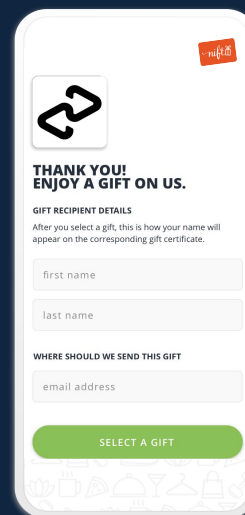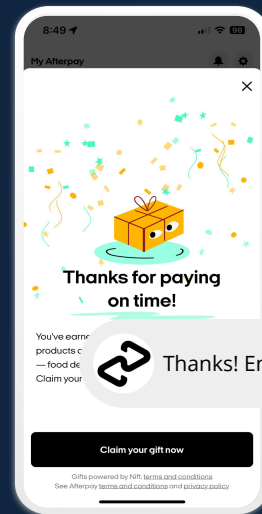
> *"When you're generating increased incremental revenue AND making your customers happier, you know it's working"*
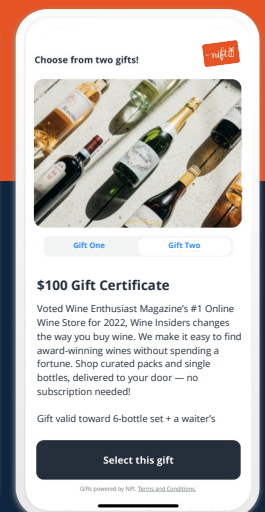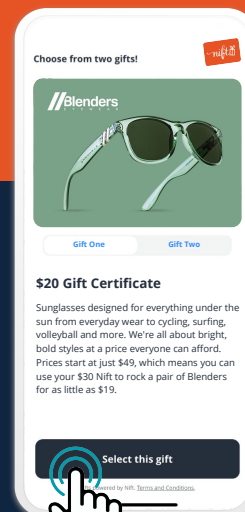> — SVP of Marketing, ParkMobile

Thank your customers with Nift to unlock a new revenue stream, while cultivating positive customer experiences.

Learn more and schedule a demo:

www.GoNift.com

Real gifts. Not ads or affiliate offers.

Gifts are fully funded by advertisers